

## A7 Ticket Stand Kit

CPO

To assist stores to display the A7 Ticket Point of Sale (POS) effectively we have developed an A7 Ticket Stand.

The A7 Ticket Stand should only be used with the A7 Price Ticket POS. In addition, the A7 Ticket Stand should only be displayed in the recommended furniture types, outlined below.

- Display Bases
- Window Furniture
- Nest of Tables
- Timber shelving (with sampled products only)



**A7 POS Tickets** are sent to stores with the Merchandising Action Plans (MAPs) for each campaign to elevate store displays.

Follow the MAPs for specific display instructions relevant to each promotional campaign.

If you are not receiving the A7 Ticket POS or you have any questions or feedback about the POS or A7 Ticket Stands you have been sent, please contact **DLVisualMerchandisingTeam@auspost.com.au**

### A7 Ticket Stand Kit and contents:

- Stores are encouraged to store the A7 Ticket Stands in the storage tub, in the Back of House (BOH) when not in use.
- Only display the A7 Ticket Stands and POS in the correct locations. Refer over page for details.



A7 Ticket Stand



Example Storage Tub (size varies)



A7 Ticket Stand (including POS)

## A7 Ticket Stand and A7 Ticket POS Display Examples

Display the A7 Ticket stands with A7 Ticket POS in the following locations, as per MAP instructions.

- Display Bases
- Window Furniture
- Nest of Tables
- Timber Shelving (with sampled products only).



**Important note: Only display the A7 Ticket Stands and POS in the locations shown below.**



A7 Ticket Window Display example



A7 Ticket sampled product example



A7 Ticket Display Base display example



A7 Ticket sampled product display example



A7 Ticket Nest of Tables display example



A7 Ticket sampled product display example



A7 Ticket sampled product display example

## Help and Feedback

For queries relating to stock, please contact the **Retail Fulfilment Help Desk on 1300 131 278**

For POS delivery and queries, please contact **RetailChannelMarketing@auspost.com.au**

For queries relating to this MAP, please email **DLVisualMerchandisingTeam@auspost.com.au**